



## Become a Yearly Sponsor Today!

Emergency Medical Services (EMS) have matured and grown in sophistication over the last 50 years. The reality today is that out-of-hospital emergency medical services have become an integral, and increasingly pivotal, part of Canada's acute and long-term health care system. Efficiencies and effectiveness of Saskatchewan's increasingly specialized regionalized health care systems can be best achieved with well-coordinated, fully integrated, emergency medical services. Those having the power to affect the future of health care systems must hear the voice of EMS in Saskatchewan.

Today SEMSA represents 85 out of 109 ambulance services within the province of Saskatchewan. Our mission today has evolved to play a large role in the "best practices" for this province. However we remain grounded to our past providing guidance, support and a common voice on behalf of all.

Becoming corporate sponsors of SEMSA demonstrates the commitment to

the needs and growth of EMS across Saskatchewan. If you understand...and believe in...the value of this organization to the future of EMS, corporate sponsorship is a tangible way to participate.

The support of corporate sponsors will help start, develop and implement important strategies and related initiatives. Other services, such as a knowledge bank of best practices and research, development of accreditation and other standards, and support to the profession will help service providers to maximize resources and meet the challenges of fiscal restraints within their respective jurisdictions.

Please contact Larise Skoretz, administrator of SEMSA, at (306) 382-2147 or by email to, [semsa@innovationplace.com](mailto:semsa@innovationplace.com) to discuss your sponsorship package and how you can participate. Should you decide to become a corporate sponsor, we request a verbal indication and we will follow up with a formal contract. Thank you for your consideration.

### The Role of Corporate Sponsors

SEMSA is seeking sponsorship from the private sector to provide funding for the following key activities:

- 1) Produce a provincial EMS Framework (strategic plan) that defines an EMS agenda, engages stakeholders, & collaborates with partners to define the EMS role in health care.
- 2) Sustainable funding to employ a leadership environment to manage the implementation details for the organization's infrastructure (e.g. organizational processes, accountabilities and roles and responsibilities)
- 3) Continue to develop and maintain a robust website to provide information to members and to further facilitate corporate sponsorship. The website will perform as a communication tool for members and to entice growth for future membership through marketing sponsors and the resources they offer.
- 4) Develop an effective marketing and communications strategy, along with the associated marketing materials to attract members and corporate sponsors.

**[www.semsa.org](http://www.semsa.org)**

**SEMSA Sponsorship Opportunity**

## Corporate Sponsor Levels

### Gold Corporate Sponsors

Sponsors who contribute funding in the amount of **(\$3,000.00)** annually will receive:

- One (1) meeting with SEMSA's Board of Directors over the course of the sponsorship year, as a time specific agenda item at either a regular board meeting or board evening event.
- Convention gold sponsorship included (see Convention sponsorship levels)
- List of attendees at the annual general meeting
- Membership Listing (contacts, e-mails, phone numbers, etc)
- Corporate logo (with live link to company website) on SEMSA's "*HOME*" page
- Corporate logo (with live link to company website) and company description on SEMSA's website "*Corporate Sponsors*" page
- Corporate logo on '*Top 5*' most viewed pages on the website
- Corporate logo on any SEMSA publications
- Listing and company description in the "*Members Directory*" on SEMSA's website
- Capacity to post 6 "*Alert/Breaking News*" items for one week duration on SEMSA's website per sponsorship year

### Silver Corporate Sponsors

Sponsors who contribute funding in the amount of **(\$2,000.00)** annually will receive:

- Corporate logo (with live link to company website) and company description on SEMSA's website "*Corporate Sponsors*" page
- Convention silver sponsorship included (see Convention sponsorship levels)
- Membership Listing (contacts, e-mails, phone numbers, etc)
- Corporate logo on '*Top 3*' most viewed pages on the website (not including "*HOME*" page)
- Corporate logo on any SEMSA publications
- Listing in the "*Members Directory*" on SEMSA's website
- Capacity to post 2 "*Alert/Breaking News*" items for one week duration on SEMSA's website per sponsorship year

### Bronze Corporate Sponsors

Sponsors who contribute funding in the amount of **(\$1,000.00)** annually will receive:

- Corporate logo (with live link to company website) and company description on SEMSA's website "*Corporate Sponsors*" page
- Convention bronze sponsorship included (see Convention sponsorship levels)
- Corporate logo on SEMSA publications
- Listing in the "*Members Directory*" on SEMSA's website

### Corporate/Associate Member (optional)

Companies can join as a corporate member for **(\$500.00)** annually and will receive:

- Corporate logo (with live link to company website) and company description on SEMSA's website "*Corporate Sponsors*" page
- Listing in the "*Members Directory*" on SEMSA's website
- Literary insert in convention program
- Special discounts on conferences/workshops/symposiums
- Early bird notice on SEMSA publications and special events

### Annual Convention & Trade Show Sponsorship Levels

(Priority to convention space allotted to annual sponsors)

#### **Gold Convention Sponsor**

- Recognition as Gold Sponsor in the Convention Program and on Sponsorship Board
- Recognition at Convention Events and Specific Sponsored Event
- Opportunity to make a Marketing Presentation to Convention Delegates
- Premier Display Space in the Convention Area
- Meal and Banquet Tickets for four exhibitors
- 2 - double-sided page Product Inserts in the Convention Program

#### **Silver Convention Sponsor**

- Recognition as Silver Sponsor in the Convention Program and on Sponsorship Board
- Recognition at Convention Events and Specific Sponsored Event
- Display Space in the Convention Area
- Meal and Banquet Tickets for two exhibitors
- 1 - double-sided page Product Insert in the Convention Program

#### **Bronze Convention Sponsor**

- Recognition as Bronze Sponsor in Convention Program and on Sponsorship Board
- Recognition at Convention Events and Specific Sponsored Event
- Display Space in the Convention Area
- Meal and Banquet Tickets for one exhibitor
- 1/4 page Advertisement in the Convention Program

